

WORKFORCE DEVELOPMENT BOARD, INC.
OF
MAHONING AND COLUMBIANA COUNTIES
Executive Committee Meeting
August 17, 2023
OhioMeansJobs Mahoning County

Committee Members Present: Deann Davis, Ed Emerick, Brian Eskridge, Rachel Ketterman, Susie Kooser, Audrey Morales, Mark Nicaastro, and Mark Ragozine
Committee Members Absent: Kelly Darney
Board Staff Present: Mary Ann Kochalko and Sharlene Senediak

Deann Davis, WDB Chair, called the meeting to order at 12:00pm after verification of a quorum.

Approval of Consent Agenda Item

Motion: To approve the consent agenda item as prepared.
Motion made by: Ed Emerick
Seconded by: Mark Nicaastro
Discussion: None
Motion approved.

Fiscal Update

The PY23 allocation summary sheet was updated to reflect a more accurate estimate of PY22 carry-in funds. Towards the end of PY22, the Office of Workforce Development provided local areas with funding as an opportunity to carry-in more funds to help offset the decrease in WIOA funding. The PY22 carry-in funds increased slightly, bringing the total available WIOA funding in PY23 to slightly over \$6.4 million. Currently, the special grant allocations currently total nearly \$573,000, and the anticipated CCMEP TANF allocation on October 1st is \$3 million.

Area 17 is taking a conservative approach in spending this year, given the fact that WIOA has not been reauthorized and only operating under a continuing resolution. There are also two very different appropriation bills being proposed in Congress which could have an impact on funding. Congress will need to action on the federal budget by the end of September to avoid a government shutdown.

Currently, MCTA has taken measures to control its spending. Outreach efforts have been adjusted to focus on services that can be funded, priority status has been implemented for adults, dislocated workers, and youth. Adults and dislocated workers are being placed on a wait list which is reviewed monthly to determine if funding can be released for services. Youth are also being placed on a wait list, however, given the different rules and eligibility requirements between WIOA and CCMEP TANF funding streams, a priority policy must be developed before they can be considered for funding.

Staff are reviewing the status of customers more frequently and de-obligating funds as quickly as possible, to make them available to potentially serve another customer. Efforts are also being made to consider the appropriate amount of PY23 carry-in funds for next year. As most areas are a combined agency with the county JFS offices, the decrease in WIOA funding may not have as significant of an impact as the stand-alone areas. The State withheld 25% of dislocated worker funds to use for Rapid Response. OWD staff indicated that they would review its need for the funds in January, and if feasible, release funds to local areas to use. MCTA also plans to apply for special project funding.

WDB Policy Update

WDB Program Policy 19 – Youth Incentives: As funding continues to decrease, youth incentives were reviewed to ensure they remained appropriate for funding levels.

Language pertaining to credential attainment was added to have a stronger focus on credentials, certificates, and licensures that will help youth become employable and meet performance measures. Youth

can receive \$500 per credential, up to \$1,000 per calendar year. Documentation required will be a diploma, certificate, or license.

For job readiness, the term “program” was added to clarify that the \$300 incentive is not for each module or class.

Military enlistment was added with the incentive for new employment. This \$100 incentive will be authorized upon receipt of proof of enlistment; enlistment papers will be the required documentation. Military service is also eligible for the longevity in employment incentive.

Under financial literacy, participants can earn a \$100 incentive per service, and the service must be provided by a contracted service provider, unless a special approval is given as an exception from the WDB Director.

The request was also made to make the effective date July 1, 2023.

Motion: To approve the proposed WDB Program Policy 19 as presented.

Motion made by: Mark Ragozine

Seconded by: Ed Emerick

Discussion: None

Motion approved.

Proposed PY23 Balanced Scorecard

The proposed PY23 Balanced Scorecard was provided for review. The following measures and proposed targets were presented:

Line 1 – % of Partners Who Attend One-Stop Committee Meetings; *Proposed Target – 50%*

Line 2 – # of Media Appearances/Articles/Community Outreach; *Proposed Target – 60*

Line 3 – Business Satisfaction Recruitment Survey; *Proposed Target – 3.5*

Line 4 – # of Employers with Staff-Assisted Job Orders; *Proposed Target – Initially 175, changed to 150*

Line 5 – Job Seeker Satisfaction Survey; *Proposed Target – 98%*

Line 6 – Total One-Stop Visits; *Proposed Target – 11,000*

Line 7 – Total New One-Stop Visits; *Proposed Target – 1,500*

Line 8 – # of Cross-Trainings; *Proposed Target – 20*

Line 9 – # of New Enrolled OJT Participants PY23; *Proposed Target – 90*

Line 10 – # of New Enrolled ITA Participants PY23; *Proposed Target – 240*

Line 11 – # of Adult Eligible for WIOA Registered Services (New PY23); *Proposed Target – 240*

Line 12 – # of Dislocated Worker Eligible Participants for WIOA Registered Services (New PY23); *Proposed Target – 30*

Line 13 – # of Youth with New CCMEP IOPs (WIOA & TANF) PY23; *Proposed Target – 100*

Line 14 – PY22 Carry-in Funds Spent; *Proposed Target – 100%*

Line 15 – PY23 WIOA Funds Spent &/or Obligated; *Proposed Target – 80%*

Line 16 – % of One-Stop Partners Contributing to Cost Sharing; *Proposed Target – 100%*

The proposed PY23 targets for measures on Lines 1, 5, 8, 14, and 16 will remain the same as PY22; the proposed targets for Lines 2, 9, 10, and 13 have been adjusted accordingly based on the decreased funding levels for PY23.

For Line 3, the rating scale has changed to a 4-point scale, making the proposed target 3.5.

Lines 11 and 12 were removed from the scorecard in PY22 since ARIES was unable to provide the data, however, the data reports are available again.

Line 4 was initially proposed at 175 staff-assisted job orders, however, after some discussion, 150 seemed to be more reasonable.

The proposed target for Line 6 is slightly higher than last year’s target, and the proposed target for Line 7 is slightly lower.

Line 15 was increased to 80% to be aligned with the State’s policy for spending and obligations.

Motion: To approve the proposed PY23 Balanced Scorecard as discussed.
Motion made by: Ed Emerick
Seconded by: Mark Ragozine
Discussion: None
Motion approved.

Operations Update

OMJ Website

The new local OMJ website is live. The website is www.omjworkforce.com or www.omjworkforce.org.

CCMEP

A YouTube video has been created to serve as a CCMEP orientation. A QR code was provided to access the video, and the website also has a link to the video. Having the video will help streamline the referral process to the program. Although WIOA funding has decreased, CCMEP TANF funds remain available, and outreach efforts continue for the out-of-school population youth who may be eligible. A YSU intern is also helping in the youth department for the next few months.

WDB Meeting Attendance and Evaluation Summary

Business members are still needed for the Board. John Frankovitch from Pier 48 Stevedoring, LLC is interested in joining the Board, however, John Dance has indicated he will be resigning from the Board. Some members with low attendance had planned to attend the July meeting, but scheduling conflicts prevented them from attending.

When recruiting business representatives, efforts are made to maintain a balance of representatives from Mahoning and Columbiana counties from the in-demand industries for Northeast Ohio as indicated by JobsOhio. The State has suggested adding a representative from 5G broadband and will most likely suggest adding a representative from the electric vehicle industry. The suggestion was made to contact the business advisory councils and the Columbiana County Port Authority as resources for business members.

Scott Satterlee from the IBEW 60 has taken a new position and can no longer serve on the Board. A letter will be needed from the labor union to nominate his replacement to the Board.

The meeting evaluation summary was reviewed, and comments were positive; members enjoyed the Eastgate Regional Council of Governments presentation, felt the items discussed were important, and believed the WDB chair managed the meeting appropriately.

Director's Update

Final PY21 WIOA Performance Report

The final PY21 WIOA performance report was distributed for review. Area 17 successfully met all the active measures on the performance report. Results noted as "N/A" were measures the State was not able to collect data for, due to issues with ARIES. Preliminary data for PY22 has been provided to local areas, and any corrections needed can be made in ARIES by September 1st.

Rebranding

Areas will need to go through the rebranding process again. It will be part of the "Ohio is the Heart of it All" campaign. It is unclear at this time if local areas will receive additional funding for the rebranding.

WIOA Reauthorization

Letters will be prepared and sent on behalf of the Board and MCTA to Congress regarding their support for WIOA reauthorization.

Good of the Order

No items were reported.

Adjournment

The meeting was adjourned at 1:10pm.